

部門	實習單位	實習內容/專案 (簡述)	需求條件	實習主管	實習期間	備註	
1	腫瘤醫療行銷	行銷-Lung Cancer	Co-work with CBL to develop promotional materials, establish Omnichannel engagements and implement MKT activities	1. High learning agility and accountability 2. Good internal and external communication skills 3. Capability for paper reading, searching, reference citation 4. Fluency in English communication is a plus	Emily Huang	Jul-2025 to May-2026	
2	核心醫療行銷	行銷- Paxlovid	Under the CBL's guiding to establish the main Narrative for Covid-19 Policy shaping & public awareness campaign among cross-enabling function teams.	1. accountable attitude 2. capability for article search and data consolidation 3. coordination	Aaron Lin	Jul-2025 to May-2026	Benefits from this narrative creation project. 1. understand the SOP of government policy shaping. 2. build up the fundamental capability of story telling 3. polish skill for the cross-functional collaboration.
3	核心醫療行銷	行銷- Paxlovid	Collaborate with the MKT and MED teams to compile literature and develop a slide deck discussing the stewardship of antiviral and antimicrobial treatments for co-infections or secondary infections caused by respiratory pathogens in the post-pandemic era.	1. High learning agility and accountability 2. Capability for paper reading, searching, reference citation 3. Excellent presentation skill is a plus	Yilin Tsai	Jul-2025 to May-2026	
4	核心醫療行銷	行銷 - Nurtec / Champix	Co-work with CBL to build the account planning in GP/PCP segment and the implementation of brand omnichannel engagement plan	1. Highly proactive, skilled with problem analyzing and solving 2. Expert with Adobe Express or Canva is a plus	Levin Kang	Jul-2025 to May-2026	
5	業務	業務團隊	業務團隊訓練進化專案 - 盤點各治療領域疾病&產品訓練教材 - 協助優化相關訓練教材內容 - 參與新進業務同仁技巧訓練 (i.e. Selling/Probing/DISC training) - 根據實務運用調整相關教材	1. 對於業務(sales)工作有興趣 2. 樂於教學分享及與人互動 3. 藥學相關背景尤佳	Roger Weng	Jul-2025 to May-2026	

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6	業務營運	數位行銷	Omni-channel communication and optimization: 1. Work with Marketing, Medical and other cross-functional team to develop Omni-channel plan with integration of new tools. 2. Monitor and optimize the implementation of Omni-channel plan with swift cooperation with internal stakeholders. 3. Leverage external feedbacks to enhance the omni-channel user-experiences.	1. 醫藥生醫相關背景，具創意發想能力 2. 具商管、行銷、網站、社群經營、數據分析、網站架設軟硬體能力尤佳	Kevin Liu	Jul-2025 to May-2026	
7	新產品規劃/市場准入/公共採購暨價格策略	新產品規劃/市場准入	The overall trend of market access *monitor and analyze the trend/results of key events and meetings held by payer related stakeholders *learn the process of market access in industries *collaborate with market access team to identify hurdles and opportunities for non-life-threatening treatments in Taiwan	*Highly proactive, self-disciplined, down to earth, learning agility, integrity and can do literature review *Strong strategic thinking and analytical abilities *Excellent communication skill *Medicine or Pharmacy background	Catherine Lo/ Ya-Min Yang	Jul-2025 to May-2026	
8	公共事務	公共事務 (Public Affairs)	1.學習公共事務溝通技巧及策略規劃 2.協助整理分析公共事務相關資料並草擬溝通訊息 3.協助監測健康及政策環境，並提供即時訊息及觀點給予團隊參考 4.協助整理及分析健保相關資料，提供整合資訊及觀點供內部相關單位參考	1.具備對公共事務及政策溝通之學習熱忱 2.具備健保總額制度及公共衛生政策相關基本知識 3.熟悉excel或相關開源軟體(open source software) is preferred	Andrea Chiu	Jul-2025 to May-2026	1.銀研究生及大四(含)以上學生 2.公共衛生、醫務管理、藥學、商業管理、新聞傳播等相關科系尤佳
9	企業溝通	企業溝通 (External Communications)	1.學習醫藥傳播溝通技巧及策略規劃 2.協助整理公關專案及草擬相關溝通訊息 3.協助媒體報導監測，並提供即時訊息給予團隊參考	1.具備對醫藥傳播、社群媒體運用學習熱忱 2.具備衛教宣傳溝通熱忱	Fiona Huang	Jul-2025 to May-2026	1.新研究生及大三、大四(含)以上學生 2.藥學、公共衛生、公共行政、新聞傳播等相關科系尤佳
10	供應鏈管理/醫藥品質	Global Supply Chain and Market Operation Quality	供應鏈管理 1. Learn Pharm Supply chain End to End flow& Key supply chain mercic 2. Co-work with local 3rd party factory to support the local manufacturing process. 3. Support automation and simplify the daily work, flow and reporting 4. Support project depending needs, ex :ESG data collecting. 醫藥品質 1. Support internal audit preparation and flow	1. skill to use Power automate, Macro, VBA, or power BI 2. excellent in Excel formula 3. active attitudes and communication	Renee Hsu/Howard Chang	Jul-2025 to May-2026	